

**Fare Communications Officer
Person Specification**

You will be:

- Able to develop great online and social media content
- A digital native comfortable across twitter, facebook, instagram
- Keen to learn new technical skills
- Interested in changing g football in and social change through football
- Someone who likes the buzz of working in a team
- A great multi-tasker

Qualifications and experience

Essential

Recent Bachelors or Master's degree graduate
At least one years' experience (or training contract) in journalism or communications
Native competency in social media
An interest in human rights issues and/ or international affairs and sport
Ability to produce written articles from 400 to 800 words in length
A passion for campaigning for social change
Knowledge of web content management systems

Desirable

Knowledge of project management processes
Working knowledge of photoshop
Fluency in a second language
An understanding of data capture and metrics