

## **Communications Officer, Fare network Job Description**

Salary: Competitive, based on experience

### **Objectives**

Fare is an international NGO operating out of London and Amsterdam, working in international football with stakeholders including governing bodies, other NGOs, and our members to challenge discrimination and use football as a means of inclusion.

The post-holder will support our work through communications activities. They will be mostly web and social media related but some offline press work will also be involved. The focus of the role will be to work to a communications strategy that furthers our reach through using data driven and relevant content.

### **Functions and Responsibilities**

- Writing content for our website and social media platforms
- Tracking media coverage, social media and website metrics
- Undertaking research on issues related to sport, social inclusion and discrimination
- Maintaining and updating the organisation's database of media contacts and other databases
- Developing and maintaining picture and video libraries
- Responding to press queries
- Supporting the commissioning of web-based films
- Contributing to a database of international media contacts
- Being part of a team that delivers across multiple areas

### **Our offer to you**

- A permanent position with a decent salary and good terms
- A dynamic and creative international team
- A stimulating environment focused on international football

***As part of this position you will be required to work occasional evenings and weekends and travel within Europe***