

#FootballPeople

Weeks

10 – 24 Oct 2019

network
fare
no to discrimination
yes to equality

Information for grassroots organisations and community groups

Want to play your part in leading the fight against discrimination? Do you want to celebrate diversity in football? Do you want to join an international movement to promote social inclusion through football? Then read on because the 2019 #FootballPeople weeks could be for you.

The **#FootballPeople** weeks are a global campaign to tackle discrimination and celebrate diversity in football. For two weeks in October over 150,000 people will take part in 2,000 events in over 60 countries to bring about positive social change in and through football.

The weeks unite grassroots groups, clubs, supporters, NGOs and communities affected by exclusion across the continent to eradicate discrimination in the game. They all organise events and activities during the period. Here's how you can be a part of it.

Below are suggestions and examples of what you can do. New ideas and activities are always welcome.



How to get involved

- Support the campaign on social media using the hashtag **#FootballPeople**. Link up with Fare on Instagram or Twitter: **@farenet** or **www.facebook.com/farenetwork**
- Use **#FootballPeople** and/or Fare branding. You can download it at **www.bit.ly/fare-resources**
- Panel discussions, book presentations, film screenings
- Address the underrepresentation of minorities in football
- Q+A sessions with (ex)players on the topics of inclusion and discrimination
- Celebrate women/ethnic minorities/diversity in football
- Organise a match-day experience for ethnic minorities and/or refugees
- Hold a choreography inside your stadium
- Ask refugees/migrants to tell their story; make a fundraiser event for refugees at a match
- Devise a quiz about diversity in your club/team
- Make your stadium more accessible for disabled people and invite them to a match
- Hold an anti-discrimination football tournament/ match with local communities
- Ask (ex) players to support your activities
- Graffiti workshops
- Hold football flash-mobs in a public place
- Podcast or video about your club or team with an anti-racist theme

Some ideas to match your inspiration:



Create festivals and tournaments against discrimination...

LGBT+ club Dublin Devils FC organised a mini-football tournament involving the Rohingya refugee team in Carlow, Ireland, aimed at highlighting conditions of refugees and the issues they face in resettlement.

<http://bit.ly/2yVcZuX>

A two-day "Be T*rue to Yourself" sport festival took place in the Siberian city of Omsk organised by the Russian LGBT Sports Federation. The festival gathered teams from across the world's largest country for workshops, seminars and a tournament to raise awareness of homophobia.

...Conferences, panel discussions, workshops

Like ASD Balon Mundial, who organised a conference in Turin, Italy on the exclusion of asylum-seekers, refugees and undocumented migrants from participation in organised grassroots sport.

Or Ebbe Comms who organised the first ever conference on women in football in Bosnia and Herzegovina. It brought together politicians, NGO's and leading figures from women's football in the region to discuss development.

Last year Dragones de Lavapiés held a #FootballPeople weeks tournament promoting diversity at Retiro Park's La Chopera in Madrid. 500+ people attended a festival that included football matches, graffiti, dance and rap with girls, boys, youth and refugee teams.

...Community groups

The Door organisation of Albania hosted two days of activities for Roma and Egyptian immigrant communities in cooperation with a local school in Shkoder to celebrate their culture. The children participated in workshops, football tournaments and presented a photo exhibition on diversity.

...or unite supporters

Fan groups across Europe have supported the #FootballPeople weeks by taking a stand against discrimination through displaying banners, staging choreographies and other activities in stadiums. You could do the same.



Participating in the #FootballPeople weeks is simple.

- Organise activities between the 10th and 24th October 2019 that meet the objectives
- Involve as many people as possible
- Share your activities with us and use #FootballPeople to show you are part of the movement

You can also apply for a grant, see farenet.org for details. Make sure you inform us about your ideas through info@farenet.org. We are here to support.

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