

# #FootballPeople

network  
**fare**  
no to discrimination  
yes to equality

10 – 24 Oct 2019

## Information for Educational Organisations

**Want to play your part in leading the fight against discrimination? Do you want to celebrate diversity in football? Do you want to join an international movement to promote social inclusion through football? Then read on because the 2019 #FootballPeople weeks could be for you.**

The **#FootballPeople** weeks are a global campaign to tackle discrimination and celebrate diversity in football. For two weeks in October over 150,000 people will take part in 2,000 events in over 60 countries to bring about positive social change in and through football.

The weeks unite grassroots groups, clubs, supporters, NGOs and communities affected by exclusion across the continent to eradicate discrimination in the game. They all organise events and activities during the period.



## How to get involved

**Below we list suggestions and best practice examples of what you can do. The list is not exhaustive, and Fare welcomes new ideas and activities.**

- Support the campaign on social media use the hashtag **#FootballPeople**. Link up with Fare on Instagram or Twitter: **@farenet** or **www.facebook.com/farenetwork**
- Use **#FootballPeople** and/or Fare branding. Download it here **www.bit.ly/fare-resources**
- Educate through panel discussions, book presentations, film screenings
- Invite ethnic minorities players to your school to hear and talk about their experience
- Organise lectures on racism and discrimination in relation to football
- Rehearse a football-themed theatre play
- Celebrate women or ethnic minority diversity in football through exhibitions
- Research the history of Roma, Jews or other minority groups in your local club
- Ask refugees/migrants to tell their story; make a fundraiser event for refugees at a match
- Devise a quiz about diversity and migration of the local club/team
- Host an anti-racist podcast or video about your club or team

Download Fare's educational resource toolkit to educate young people against discrimination and celebrate difference:  
<https://bit.ly/2Ott3i8>



## Some ideas to match your inspiration:

### Conferences, Panel Discussions and Workshops

**Macedonia:** The Centre for Education and Development (CED) organised 'Let's Be Friend through Football' - an educational campaign that saw coaches and teachers deliver workshops in local communities bringing the Roma, Albanian, Macedonian and Turkish communities together. The workshops promoted dialogue and team building, addressing prejudice and stereotypes against ethnic minority groups.

**Italy:** Two Naples universities - Università degli Studi di Napoli Federico II and Università degli Studi di Napoli L'Orientale joined forces to put together a conference addressing the issues around the participation of refugees and asylum seekers, who are often not allowed to play sport with local clubs due to registration procedures. Representatives from the Italian Football Federation were also present at the conference.

**"Through the #FootballPeople weeks we learn about the injustice that exists in the world, and with our activities we contribute to combat these inequalities."**

— Pupil from the Elementary School 15th October in Serbia

### Engage your local community

**Poland:** School no 12 in Sosnowiec was paid a visit by the Brazilian player Edi Andradina and Cameroon midfielder Herve Tchami during which the athletes answered students' questions and discussed how racism has affected them during their career. An exhibition then presented foreign footballers in Polish clubs and a screening of a film addressed the problem of racism in sport. Watch Edi Andradina and Herve Tchami visiting the school: <http://bit.ly/2wdVw0i>



### Participating in the #FootballPeople weeks is simple.

- Organise activities between the 10th and 24th October 2019 that meet the objectives
- Involve as many people as possible
- Share your activities with us and use #FootballPeople to show you are part of the movement

You can also apply for a grant, see [farenet.org](http://farenet.org) for details. Make sure you inform us about your ideas through [info@farenet.org](mailto:info@farenet.org). We are here to support.

