

football people

Action weeks

network
fare
no to discrimination
yes to equality

Information for educational organisations

The *Football People* weeks are a global campaign to tackle discrimination and celebrate diversity in football. For two weeks in October we aim to reach 100,000 people taking part in 2,000 events in over 50 countries to bring about positive social change in and through football.

The weeks unite grassroots groups, clubs, supporters, NGOs and communities affected by exclusion across the continent to eradicate discrimination in the game. They all organise events and activities during the period.

Opportunities for educational organisations

The action weeks provide a host of opportunities for schools, universities, museums or other educational organisations. Football, as the most popular sport in the world, can be a door opener, catalyst and expedient to teach and educate about diversity, racism and discriminations, migration, social inclusion, history and human rights. The international campaign can be used as a backdrop to develop football-related educational resources and activities in your organisation. It might help you to reach a wider audience or engage low-performing students.

Get involved

Participating in the *Football People* action weeks and organising events allows us all to become part of a European movement.

The *Football People* weeks are an open source period, participation is free and open to all. You can organise activities independently or with a local NGO, football club or fan group or other partners. You can also apply for a grant see farenet.org for details. Make sure you inform us about your ideas through info@farenet.org. We are here to support.

Participating is simple:

- Organise activities between the 5th and 19th October 2017 that meet the objectives
- Involve as many people as possible
- Show that you are part of the movement by using *#FootballPeople*
- Share your activities with us, we can help publicise and bring it into one movement

Below are suggestions and examples of what you can do. New ideas and activities are always welcome.



What you can do

- Support the campaign on social media use the hashtag *#FootballPeople*. Link up with Fare on [Instagram](#) or [Twitter: @farenet](#) or [Facebook.com/farenetwork](#)
- Use *Football People* and/or Fare branding. Download it [here](#).
- Panel discussions, book presentations, film screenings
- Invite ethnic minorities players to your school to hear and talk about their experience
- Organise lectures on racism and discrimination in relation to football
- Rehearse a football-themed theatre play
- Celebrate women/ethnic minorities/diversity in football through exhibitions
- Research the history of Roma, Jews or other minority groups in you local club
- Ask refugees/migrants to tell their story; make a fundraiser event for refugees at a match
- Devise a quiz about diversity and migration of the local club/team
- Anti-racist podcast or video about your club or team



Good examples

Conferences, panel discussions, workshops

Scotland: The University of West Scotland in partnership with the anti-sectarianism not-for-profit Nil by Mouth and Glasgow City Council's anti-sectarianism charity Sense over Sectarianism organised a "Football, Prejudice and Education" conference to discuss sectarianism in society and football in particular.

Portugal: The university Instituto Universitario da Maia organised three three-hour workshops on Football and Gender to deconstruct stereotypes and perceived cultural ideas that discriminate and prevent Roma women and girls from participating in sport, and football in particular. Three facilitators led each workshop addressing the Roma community and associations that work with Roma people in the metropolitan area of Porto.



Exhibitions

England: The [Jewish Museum London](#) explored the untold story of British Jews and football in a major exhibition and developed educational resources for youth discussing issues of identity, politics and faith.

Anti-discrimination education through football

Poland: School no 12 in Sosnowiec was paid a visit by the Brazilian player Edi Andradina and Cameroon midfielder Herve Tchami during which the athletes answered students' questions and discussed how racism has affected them during their career. The players also talked about tolerance and how sport has helped them to go their way.

An exhibition in the public space of the school presented foreign footballers in Polish clubs and a screening of a film addressed the problem of racism in sport. Watch Edi Andradina and Herve Tchami visiting the school: <http://bit.ly/2wdVw0i>



Pupil from the Elementary School 15th October in Serbia:

"Through the *Football People* weeks we learn about the injustice that exists in the world, and with our activities we contribute to combat these inequalities."